

## **MCM Technical Specifications \* May 2021 \***

Montgomery Community Media currently broadcasts in Standard Definition on Channel 19, and High Definition on Channel 21.

### ***ACCEPTABLE FORMAT: MCM ACCEPTS DIGITAL FILES ONLY (.MP4 & .MOV)***

**\* Length Requirements:**  
Half-hour timeslot - maximum length is 29:30  
Hour timeslot - maximum length is 59:30

Short programs are also accepted. Special arrangements are required for longer programs.

**THE FOLLOWING TECHNICAL SPECIFICATIONS ARE REQUIRED FOR EACH PROGRAM SUBMISSION:**

#### ***Only ONE episode per Digital File***

##### **● File Naming:**

This info must be followed when Naming your Digital Files for Submission:

- Series Title (Abbreviation Titles are acceptable, just please be consistent)
- Episode #
- Member / Producer Name
- Episode Title

**Example: 21ThisWeek#1234.Plikos.mp4**

**Files that do not adhere to this format will be deleted without processing.**

##### **● AUDIO:**

- Audio plays on two channels.
- ACC Format
- 48,000 Hz
- 320 Bit Rate

##### **● VIDEO:**

- X** ■ **NO Slate \* NO Bars & Tone \* NO Countdown**
- Files should have one - two seconds of BLACK after the program.
- 720 x 480 Resolution for Standard Definition
- 29.94 Frame Rate
- 1280 x 720 Resolution for High Definition
- 59.94 Frame Rate for High Definition